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Design
Film Production
Art Direction
Illustration
Storyboards

Blake LaRue

Originally from San Diego, California
Attended **New York University's Tisch School of the Arts**
Graduating with a B.A. in Film/ TV/ Animation in 2010

PROFESSIONAL EXPERIENCE

2015 - Web Content Editor

Aol/ Huffington Post (Marlothomas.com)

Wrote, published, and presented web video and text for the *Mondays with Marlo* web series/ lifestyle show. Worked directly with Marlo Thomas to develop concepts and scripts for the webseries. Wrote and edited text pieces to supplement the videos, publishing them via Huffington Post's Content Management System. Created photo collages and motion graphic titles with the Adobe Creative Suite for the series. Developed headlines and branding for increased online performance. Managed and improved the organization of the website from the backend.

2011-2015 - Art Director (Film/ Video)

Worked directly with the Production Designer, (pre-production through post), to create the visual identity of the project. Provided creative research, managed budgets and labor, acquired product and visual clearances from artists/ brands, coordinated sourcing and set construction, and commissioned creation of graphics, props, and other set pieces. On smaller projects, I aided in many of these tasks myself - serving as Prop Master, Graphic Designer, Carpenter, and Truck Driver at various points.

2011-2015 - Art Department (Film/ Video)

Various Art Department jobs

-Art assistant for print photo shoots (Fox,CBS, various clothing lines)

Set construction, prop styling

-Scenic Industrial (shopperson for scenic artists)

Maintained workspace for Union Scenic Artists, ordered inventory, submitted payroll, kept track of labor and expenses

PROJECTS: Made in Jersey (CBS, 2012) Gossip Girl (CW, 2012) BLACK NATIVITY (2013)

2011-2015 - Graphic Designer

For-hire graphics and illustration work - logo design, poster design (movie/ music/ events), signage design, illustration, storyboards, and comics.

Traditional mediums (pencil, ink, acrylic, oil) and digital.

2011 - Joyride Frozen Yogurt/ Espresso Truck (NYC)

Driver/ Server

Drove an Ice Cream Truck! Was pretty fun. Stocking, managing inventory, friendly customer service kinda stuff. Coffee training from Stumptown Roasters.

2008-2010 - New York University Animation Department

Technical Assistant

Assisted students and teachers with various animation programs, digital and analog, and coordinated technical setups involving audio, camera, and lighting equipment.

FILM PROJECTS

as Art Director:

2014

Heaven Knows What

dir. Josh + Benny Safdie

p.d. Audrey Turner

2013

Don't Worry Baby

dir. Julian Branciforte

p.d. Meredith Lippincott

Up The River

dir. Ben Greenblatt

p.d. Meredith Lippincott

2012

Zarra's Law

dir. Juha Wolicki

p.d. Meredith Lippincott

B-Side

dir. Amos Posner

p.d. Meredith Lippincott

Elf Man

dir. Ethan Wiley

p.d. Meredith Lippincott

COMMERCIAL PROJECTS

as Art Director:

2015

Mustela

Pharmaceutical commercial

Adidas

Spec Commerical

L'Oreal

Feria Web Campaign

Venice Biennale

Documentary

2014

Comedy Central's "New Timers"

Webseries

HP Unboxing

Branded Content for Vox Media

Zipcar

"Tapped That" Web Campaign

Skills

